



CUSTOMER ORDER DISPLAY

Audio / Video

Would you like to improve your order accuracy...

Acrelec's Customer Order Display is a dynamic order-taking tool assisting quick service restaurant chains optimize their drive thru business. The video display improves ordering accuracy by providing visual feedback to the customer, while the crystal clear audio allows for ease of communications between your staff and customers.



Customer Order Display Audio/Video

Due to its eye catching design and enhanced robustness the Acrelec Customer Order Display (COD) will help improve your Drive Thru / Drive In operations whilst integrating seamlessly into your business.

Accurate Orders

Acrelec's COD displays customers itemised orders on the screen providing immediate visual feedback to the customer whilst also informing them of the ongoing cost. The price per item and the running total can also be displayed.

These enhanced displays help reduce ordering errors and omissions and thereby increase customer satisfaction.

Increases average spend and customer frequency

Advertising, promoting your products and customer awareness is a key function of the COD, and there are three distinct methods of achieving this.

- Before the customer starts placing their order, the whole of the COD screen can be used to show your latest promotions or products you have decided to advertise.
- Whilst customers are placing their orders promotional products can be displayed in a sidebar to tempt customers to add these items to their order.
- And lastly, once the customer has finished ordering the system can be configured to promote a choice of extra items such as desserts or drinks.

World Leading Audio System

The audio system built into Acrelec's Customer Order-Displays has been developed to meet the demanding conditions prevalent in outdoor Drive Thru operations. Factors such as wind, rain, car radios and engine noise have been suppressed whilst the customers voice is enhanced to provide accurate ordering due to the clarity of its sound.

- A micro-dynamic system reducing ambient noise.
- Different headset configurations: wired or wireless
- Dual earpiece for optimal sound quality

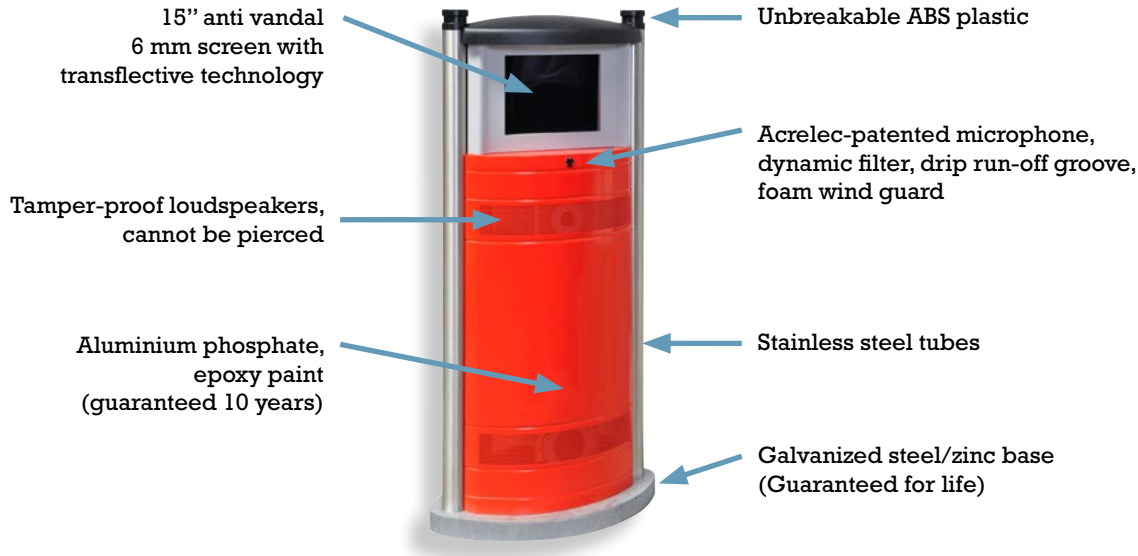
As well as Acrelec's own audio system the COD unit can integrate with four other leading audio systems, allowing you to continue using an existing system you may have.



Improve customer satisfaction	Increase staff productivity	Optimize return on investment
<ul style="list-style-type: none"> • Help improve order accuracy. • Reduce waiting time in your drive thru operation. • Increases customer awareness of your entire product range. 	<ul style="list-style-type: none"> • Faster and more accurate orders. • A noise-suppressing audio system for better clarity to avoid the need to repeat orders. 	<ul style="list-style-type: none"> • Increases average spend by highlighting potential additional items • Highlights special offers and/or new products.

A terminal specially developed for outdoor use

Leading quick service restaurants and franchisees have already installed the Acrelec Customer Order Display which is currently in use in over 20 countries.



An intuitive & user friendly interface

- Fully customizable software
- Natively integrated with the Customer Order Display
- Can run with any POS System

Highly configurable software:



Text



Pictures and text



Two languages

Technical Characteristics

Like all Acrelec products the Customer Order Display units are manufactured from robust industrial components but designed with a finish you would be proud to show in your outlet. These units are designed to withstand the harshest environmental conditions such as heat, freezing temperatures, customer abuse, grease and abrasive cleaning materials.

Audio / Video Drive Thru Unit

- 15" Flat screen monitor – very bright in even in direct sunlight
- DECT Audio System with headsets and battery packs
- Installation kit
- Wiring and Wall bracket

High Performance Software

- Interfaced with your existing POS system
- Head office module is also available

All products in the digital range communicate with one another reducing the overhead and management of your systems.

About Acrelec

Acrelec's mission is to offer innovative solutions allowing restaurant chains, supermarkets, hotels and all types of retailers to improve their digital communication and increase their businesses management.

Acrelec is a specialist in hostile environments, catering to its clients' needs through a customized approach to research, consultancy and product development.

With clients in over 20 countries and 15% of its turnover ploughed back into R&D, Acrelec continues to expand thanks to the quality of its products, its innovations and its expertise.

Assistance and Maintenance

Acrelec can provide help desk and remote assistance services enabling them to respond rapidly to satisfy its clients in the shortest possible time.

With a network of qualified engineers and agencies, Acrelec guarantees a response within the timeframes jointly agreed with its clients.

Our references



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